

# Sarah Burley

Art Director & Visual Designer

Los Angeles, CA

540.429.5940

[sarahaburley@gmail.com](mailto:sarahaburley@gmail.com)

[www.sarahaburley.com](http://www.sarahaburley.com)

 /sarahaburley  /thesunkissedblaisan

## About

Experienced Art Director & Visual Designer with 7+ years of crafting elevated, impactful design across digital and brand touchpoints—including websites, emails, landing pages, social media, branding, packaging, design systems, and light illustration.

With a background in Branding and UI/UX, I bring a strategic mindset and a sharp eye for aesthetics, delivering work that's not only visually compelling but also aligned with business goals.

## Experience

|                                                                                                                   |                                                                      |                                                                       |
|-------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-----------------------------------------------------------------------|
| <b>Freelance Designer</b><br><a href="http://www.sarahaburley.com">www.sarahaburley.com</a><br>May 2024 - Present | <b>RPI/Blurb</b><br>Senior Visual Designer<br>June 2022 - Feb 2024   | <b>The Many Agency</b><br>Senior Designer<br>June 2021 - Feb 2022     |
| <b>Dollar Shave Club</b><br>Visual Designer<br>March 2020 - June 2021                                             | <b>Adjunct Professor</b><br>VCU Undergraduate<br>Jan 2021 - May 2021 | <b>Team One Agency</b><br>Jr. Visual Designer<br>July 2018 - Feb 2020 |

## Education

|                                                                                           |                                                                                                                                            |
|-------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|
| <b>M.S. Branding &amp; Experience Design</b><br>VCU Brandcenter<br>August 2018 - May 2018 | <b>B.S. Creative Advertising &amp; Certificate in Global Education</b><br>Virginia Commonwealth University (VCU)<br>August 2013 - May 2016 |
|-------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|

## Awards

|                                                    |                                                   |                                                       |
|----------------------------------------------------|---------------------------------------------------|-------------------------------------------------------|
| <b>VCU Business Excellence Scholarship</b><br>2014 | <b>Barbara Fultz Women in Advertising</b><br>2015 | <b>VCU Brandcenter Excellence Scholarship</b><br>2016 |
|----------------------------------------------------|---------------------------------------------------|-------------------------------------------------------|