

Sarah Burley
Visual Designer

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in /sarahaburley

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About

Passionate and versatile visual designer with 6 years of hands-on experience in crafting seamless and captivating designs through various mediums including but not limited to websites, emails, landing pages, branding, social media, design systems, packaging and light illustration.

With my background in Branding and UI/UX, I have a keen eye for aesthetics and a deep understanding of design strategy which allows me to deliver designs that are not only stunning but impactful.

Experience

RPI/Blurb

Senior Visual Designer

June 2022 - Feb 2024

Instacart

Freelance Designer

April 2022 - June 2022

The Many Agency

Senior Designer

June 2021 - April 2022

Dollar Shave Club

Visual Designer

March 2020 - June 2021

Adjunct Professor

VCU Undergraduate program

Jan 2021 - May 2021

Team One Agency

Jr. Visual Designer

July 2018 - Feb 2020

Education

M.S. of Branding & Experience Design

VCU Brandcenter

August 2016 - May 2018

B.S. of Creative Advertising

Virginia Commonwealth University (VCU)

August 2013 - May 2016

Awards

VCU Business Excellence Scholarship

2014

Barbara Fultz Women in Advertising Scholarship

2015

VCU Brandcenter Excellence Scholarship

2016